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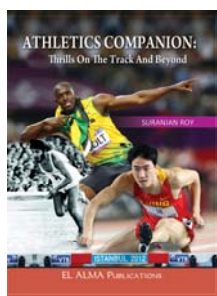
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GENERAL AND REFERENCE BOOKS

ATHLETICS COMPANION: THRILLS ON TRACK AND BEYOND

BY SURANJAN ROY



Interested in athletics? Want to know about athletics but don't know where to start? You know everything about athletics—but would you still like to be surprised? If your answer to any of these questions is 'YES', this is the book for you. There aren't many Indian books on athletics. Even foreigners might find here a nugget or two. This book attempts to convey the excitement of athletics. A basic sport

comprising running, jumping, throwing and walking, it is the mainstay of the Olympic Games. It has chapters on the **Background**, the **Events**, the **Greats** of the sport, and *the Indian angle* in the **Majors** (Olympic Games, World Athletics Championships, Asian Games, Asian Athletics Championships and Commonwealth Games); the feats of other South Asian athletes are also considered. And there are facts and anecdotes galore, both global and Indian, culled from the lore of athletics. There are sections on records and statistics too. This could be a book of reference if you are a journalist, a quizmaster, or keen

on *facts* or *sport*. For athletics is about a slice of life and its vicissitudes.

ISBN: 81-7617-098-4

PRICE: Rs 750.00

THE SÉANCE AND OTHER STORIES

BY DIPANKAR BANERJEE



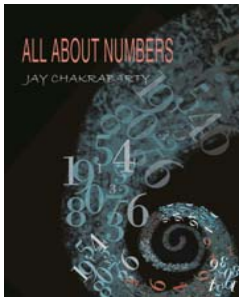
'The Séance,' 'The Ventriloquist,' 'Deliverance,' 'The Trickster,' and 'Retribution' are the names of the stories forming this anthology that leads the reader into situations of peril. Most of them are longish tales from India of the 1970s, redolent of an era of TV-less homes, the national Emergency and cricket commentaries on radios, a far cry from the present and its obsession with gadgetry. The protagonists are four teenaged, small-town boys, school friends, who are constantly on the lookout for adventure. The reader shares their thrills, and can't put the book down till another puzzle is breathlessly resolved though at least one story ends with some questions unanswered—rather like life itself. Any lover of mystery and suspense will relish these yarns which focus on a variety of enigmas. There is a blend of human failings, criminal intent and the supernatural—interspersed with touches of banter, camaraderie and humour. The violence is not excessive, and for young readers in particular the values of courage, basic decency, truthfulness and unity are subtly inculcated alongside the depiction of the uncertainties of growing up. Stories for the young, the not-so-young, and the young at heart, with a touch of the macabre—that is what the book is all about.

ISBN: 81-7617-097-6

PRICE: Rs 300.00

ALL ABOUT NUMBERS **A BOOK ON NUMEROLOGY**

By Jay Chakrabarty



Numerology is a part of a mysticism that uses numbers and mathematics to determine a person's destiny. There are nine planets in our solar system, and there are nine numbers by which all our calculations on this earth are made. The nine numbers are 1, 2, 3, 4, 5, 6, 7, 8 and 9. The nine planets that control our system have given us these nine numbers. Numerology relies on our Name and Date of Birth, through which it can extract certain information by which it can

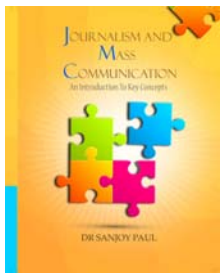
determine our character, purpose in life, what motivates us, which career best suits us, when to invest in business so that it can flourish well, when to marry to avoid disappointments and failures, and to determine the best time for other major moves and activities in life. In this book, we discuss all the above mentioned things in detail.

ISBN: 81-7617-081-X

PRICE: Rs 150.00

JOURNALISM AND MASS COMMUNICATION: AN INTRODUCTION TO KEY CONCEPTS

By Dr Sanjoy Paul



The book entitled *Journalism and Mass Communication: An Introduction to Key Concepts* is a comprehensive account of the different dimensions in journalism and mass communication. This book has been divided into five sections designed to fit into the criteria for graduate and post-graduate students studying Journalism and Mass Communication. The first section deals with the basic concepts of communication. The second delves into

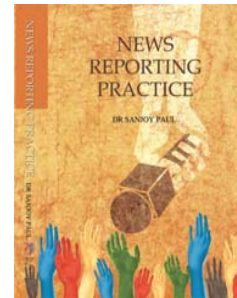
journalism as a profession with new emerging concepts. The third section is devoted to Mass Communication, Mass Media and its practices. The fourth section and the last section offer an understanding into the basic communication models and theories. Overall, the author has made a sincere effort to present an overview of mass communication in a short, crisp, and from a precise relevant perspective.

ISBN: 81-7617-080-1

PRICE: Rs 150.00

NEWS REPORTING PRACTICE

By Dr Sanjoy Paul



The book seeks to present a comprehensive account of news reporting practice and also examines the values that direct and underlie the practice of Journalism. The book covers all major areas of reporting and writing like the nature and structure of news, the media environment of India, the audience for news, news language, reporting for newspapers and Broadcast Media, introducing and writing the news story especially feature stories or reporting and

writing investigative, crime and interpretative stories. A special chapter has also been devoted upon reporting for the web and the role of a journalist in the society.

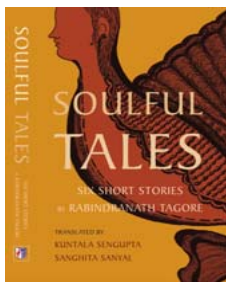
ISBN: 81-7617-079-8

PRICE: Rs 250.00

SOULFUL TALES

TRANSLATION OF SIX SHORT STORIES OF RABINDRANATH TAGORE

By Kuntala Sengupta and Sanghita Sanyal



Soulful Tales is a collection of translations of six of Rabindranath Tagore's seminal short-stories that have one woman in the centrality of human struggle, against a greater structure of power. The woman would be a figure standing alone against the normative behavioural pattern that is pre-conceived and standardised as 'societal' and is expected out of them as individuals or the fairer sex, usually always meant to be oppressed, suppressed and depressed.

The course of life that each of the women protagonists of this collection traverses, ends either in death or in separation from the mainstream, referring to the final loss that the woman incurs in her life, as an integral part of collective living. As an individual, they come to the scaffold as transgressors, out-stepping what society has earlier sensitised them with. Tagore's subtle art of narration strikes a chord in each story that pushes the ambit further for these women, and very skilfully brings out the conditions that had in reality victimised them, before they could attempt to subvert the undue pressure. In this strength they rightfully become *soulful tales* of Bengal.

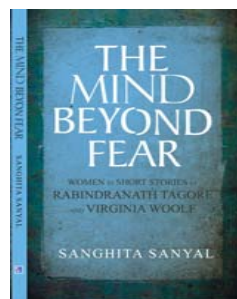
ISBN: 81-7617-077-1

PRICE: Rs 200.00

THE MIND BEYOND FEARS

WOMEN IN SHORT STORIES OF RABINDRANATH TAGORE AND VIRGINIA WOOLF

By Sanghita Sanyal



Sometimes...

One who has married ever, has no uncertainty about marriage. Just as a tiger becomes, after tasting human flesh, so becomes a husband towards his wife, after marriage. One, who has visualised the reality of man-woman relationship as that of the killer and the killed, will easily catch the hollowness in the concept of *chastity and goodness*.

Marriage might become a social tool where gender inequity leads to an unpremeditated result: suppression of the 'wife's' intellectual capabilities, marginalising her in everyday life, synonymous with the word 'entrapment'; with the shattering of the many dreams, desires and expectations marriages can become a catastrophe.

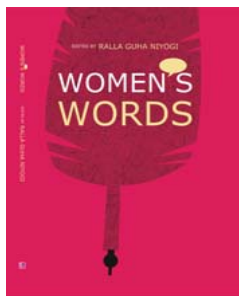
The book explores a few short stories of Rabindranath Tagore and Virginia Woolf and analyses them in the light of this idea, thereby attempting a comparative study of their works and opinions, and bringing together, the history of the first steps of gender-equity taken in the nineteenth century.

ISBN: 81-7617-078-X

PRICE: Rs 200.00

WOMEN'S WORDS

Edited by Dr Ralla Guha Niyogi



Feminist movements, feminine literary criticism and women's writings aim to portray, analyse and overcome the constraints of patriarchal boundaries in society, in an effort to establish the individuality and spiritual independence of women. This volume contains insightful essays that focus on these issues, and includes essays on Virginia Woolf, Jean Rhys, Asian women as represented by American Popular Culture and feminist ideas as expressed by George Bernard Shaw, Jane Austen, Mary Wollstonecraft, E M Forster. It also explores the predicament of Eurasian women and provides an analysis of the female subject in Indian mythical and epic narratives.

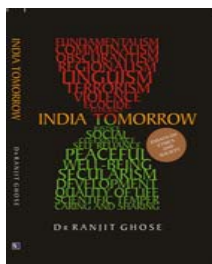
It is hoped that his volume of essays will contribute significantly to the great body of critical readings on feminist studies and be especially useful to under graduate and post graduate students alike. It will also be of special interest to readers interested in gender studies in literature.

ISBN: 81-7617-076-3

PRICE: Rs 250.00

INDIA TOMORROW

By Dr Ranjit Ghose



The main thrust of the book is on ethics and society in the Indian context. Our understanding of ethics is, the principles used to decide what behaviours are right, good and just. However, such principles do not always dictate a single 'Moral' course of action. More simply - 'Ethics is the rules for deciding correct conduct.'

The book has a collection of several articles, presented in three sections. Section I depicts India's problems. Three

articles, identified for this section are, 'National Integration - Reality or an Ideal', 'Language, Creativity and Social Development' and 'Religion, Fundamentalism and Indian Culture'.

Section II focuses on the global issues. The articles in this section are not only having a contemporary relevance, but they also have influences on the lives of mankind in one form or other. The articles are on 'Globalisation and the Emergence of Global Ethics', 'Terrorism: A Conceptual Study' and the third one, 'Ecology: Co-existence and Violence-Towards the Making of a Global Citizen'.

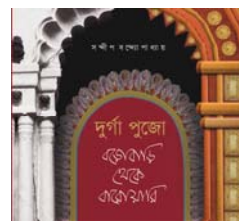
Section III aims at bringing some solutions to the problems faced by the Indians in particulars and the mankind in general. This section has an article entitled 'The Ethics of Mahabharata - An Overview' which harps upon the traditional views for the growth of a healthy interpersonal relationship. There are three articles on prospective contemporary solutions, proposed by three great thinkers of India - Mahatma Gandhi, Rabindranath Tagore and Swami Vivekananda.

ISBN: 81-7617-074-7

PRICE: Rs 150.00

BADA BADI THEKE BAROYARI (BANGLA)

BY SANDIP BANDOPADHYAY



Durga Pujo - the biggest festival of Bengal is celebrated each year with much pomp and show. Is it a religious ceremony or a social one? What kind of impact it has on our social, economical and political lives? A detailed account of the history of the festival explores its various aspects to understand its relevance.

ISBN: 81-7617-075-5

PRICE: Rs 125.00